

RESOURCE LIBRARY - SWITCHBOARD Answering Telephone Calls

Code:	03.02.001
Edition:	1
PAGE	1 OF 2

INTRODUCTION:

• XYZ Hotels & Resorts believes very strongly in the value of professional and efficient telephone handling to the long term success of the business. It is vital that the first impression of a XYZ hotel via the telephone is always a favorable one.

This policy must be applied by anyone who handles telephone calls, both internal and external calls.

POLICY:

- 1. Ideally, all incoming calls should be answered within two rings and at the latest, before four rings.
- 2. The XYZ policy for answering outside calls is as follows:
 - a. "Good morning / afternoon / evening
 - b. XYZ Hotel CITY"
 - c. This should be said in a clear, friendly and distinct voice and not so rushed that it becomes unintelligible.
- 3. All telephone operators must be able to speak fluent English and ideally, at least one operator fluent in the native language on each shift.
- 4. Names must always be verified prior to transferring a caller requested extension, e.g. "Whom do you wish to speak to in room 223 Sir"? Spelling of unusual names should be requested particularly if the callers' accent is strong.
- 5. When a requested name is not found in the computer various name alternatives should be sought, for example; Mr. Carl Heinz Henneke may be registered under Mr. Carl, Mr. Heinz, or Mr. Henneke or perhaps under the company name.
- 6. Callers should always be advised of the next action of the operator: e.g. "*Thank you, I will connect you to Mr. Henneke's room*".
- 7. Room numbers or personal home numbers should never be disclosed to a caller for security reasons.
- 8. Callers are not to be kept on hold for longer than 30 seconds without the operator intervening to apologize for the wait.
- 9. Unsuccessful connections must be responded to pro-actively. Callers to a XYZ property should never be merely told "sorry there is no reply" or "please call back later". For guest calls a message may be taken, but for internal calls the operator should suggest an alternative person whenever possible, e.g. "I am sorry, the Banqueting Manager is not in his office presently, may I transfer you to the Food & Beverage Manager instead?"
- 10. The telephones in revenue generating departments must never be switched to a voice-mail system but should be manned at all times. Only guest rooms and select administration offices may have voice-mail in operation.
- 11. When a call is passed to an internal extension the standard reply to be used regardless of the department is as follows:
 - Greeting according to the time of day: "Good Afternoon"
 - Name of department/office: "Reception"
 - First name of person answering: "Joyce speaking" i.e. "Good afternoon, Reception, Joyce Speaking".



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Page	2 OF 2

- 12. Collect calls should not be accepted by the operator.
- 13. On every shift, operators must check that all incoming lines are operational.